



Celebrating 25 years of business

25 YEAR ANNIVERSARY OPEN HOUSE

SEPTEMBER 14, 2021

JOIN US

- Open House 1 pm to 5 pm
- Our Location:
15560 S. Keeler Street | Olathe, KS 66062
913.254.9560 or 800.385.9408
- Manufacturer Reps will be here to answer questions

Sales Midwest is hosting the Kansas City Turf Producers Association. Event and dinner are FREE to U.S. sod producers and industry partners upon registration.

RSVP to Tim@SalesMidwest.com



PLEASE MARK YOUR CALENDARS TO ATTEND & COME
ASK ALL YOUR QUESTIONS! THIS WILL AFFECT ALL SOD PRODUCERS!

BRING GRASS TO LIFE™ U.S. SOD INDUSTRY CHECKOFF



Join us at Sales Midwest in Olathe, KS on Tuesday, September 14th for a meeting with the Kansas City Turf Producers Association to discuss this important industry initiative. There will be an open house with manufacturer and supplier reps all afternoon, followed by dinner and a sod checkoff meeting at 6pm.

SPEAKER

TPI Executive Director Casey Reynolds will make a presentation on the U.S. Sod Industry Checkoff.

WHAT IS A CHECKOFF?

Checkoff programs are industry-funded initiatives that improve the market position of a commodity by...

- Expanding markets
- Increasing demand
- Conducting market and scientific research
- Promoting industry initiatives and activities

FOR MORE INFO VISIT SODCHECKOFF.ORG

BENEFITTING THE SOD INDUSTRY

Bring together producers in the industry for the benefit of all. Creating more value per square foot of sod by driving preference for natural grass sod with both consumers and B2B customers.

RSVP

Block of rooms reserved under **SALES MIDWEST** at:
Holiday Inn & Suites South Olathe
15475 S Rogers Rd, Olathe, KS 66062
913-948-9000

Registration and dinner is FREE to U.S. sod producers and industry partners. RSVP to Tim@SalesMidwest.com by Friday, September 10th to reserve your spot.

**"ACCOMPLISHING
MORE TOGETHER."**